

About Scott Farrell



Scott grew up in Chicago and began his college career at the University of Miami playing baseball. He transferred to Indiana University to pursue a business education where he graduated Beta Gamma Sigma while booking major rock bands for the university including the Rolling Stones and the Who.

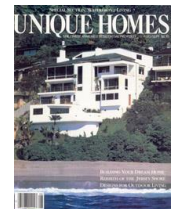


Following graduation, Scott started his career in real estate by investing in single-family homes and apartment buildings in the Midwest. Eventually Scott headed west to Scottsdale Arizona where he founded Farrell Development and Investment Company.

Scott's company specialized in land speculation and focused on the acquisition of sectional corners on the outskirts of the Phoenix metropolitan area. As the investment opportunities reduced with changing market conditions, Scott's company moved into the commercial development business.



As Sam Walton's vision moved westward, Scott built the first Walmart store in Arizona. WalMart was the anchor in Plaza Vista Mall, eventually growing into a large shopping center developed by Scott in Sierra Vista Arizona that also included JC Penney and other stores. After several years, Scott sold his commercial property to a REIT (Real Estate Investment Trust) on the New York stock exchange.



Scott is the founder of The Thrive Organization, a company based in Calabasas California that consists of real estate brokerage brands THRIVE California Realty and California Estates as well as the real estate related tech start-up TeZe.com.



Scott passions include his children, American ideals, technology, sports cars, blues music, golf, baseball, design, modern art, organic architecture and marlin fishing (catch and release). Scott is a member of the Porsche Club of America, International Game Fish Association's 10 to 1 Club and the National Coalition for Marine Conservation.